



HM Government

# DOMESTIC ABUSE COVID-19 CAMPAIGN

#YOUARENOTALONE



Partner Pack

# DOMESTIC ABUSE COVID-19 CAMPAIGN

## Information for partners

Measures in place to tackle coronavirus (COVID-19) continue to impact people's day-to-day lives. Whilst it continues to be essential that we all take steps to reduce the spread of infection to save lives and protect the NHS, the government acknowledges that some measures could have detrimental impacts for victims of domestic abuse and it is absolutely critical that victims are able to seek help.

If you are experiencing domestic abuse, you can leave your home to seek support. **Domestic abuse is unacceptable in any situation, no matter what stresses people are under. There is no excuse for domestic abuse.**

In April, the Home Office worked with a number of key partners and charities to launch a new national campaign to raise awareness that if you are experiencing domestic abuse you can leave your home, if this is possible, and police and support services remain available.

To continue to support victims of domestic abuse, the government has relaunched the #YouAreNotAlone campaign. Advertising on social media and paid search signposts to [gov.uk/domestic-abuse](https://www.gov.uk/domestic-abuse) where victims, perpetrators and members of the public can find out how to get support if they or someone they know may be experiencing domestic abuse. Information includes Easy Read guidance and organisations that can provide support in other languages and to those living with disabilities.

The campaign hashtag #YouAreNotAlone shows solidarity and support for victims of abuse. We hope that supporters and the public will continue to share this message to ensure we are reaching as many people as we can.

Support listed at [gov.uk/domestic-abuse](https://www.gov.uk/domestic-abuse) includes organisations such as Refuge who run the National Domestic Abuse Helpline, the Live Fear Free Helpline in Wales, Men's Advice Line, Women's Aid, Galop, Hestia, Imkaan, SafeLives and Respect who run the perpetrator phonenumber.

People that are affected by domestic abuse will be harder to reach at this time and we really need your help to promote the campaign and raise awareness of the advice and support available. **Campaign assets, including digital assets, a leaflet and a poster, are all available to download [here](#).**

We are grateful for all the support we have received so far from our stakeholders and would appreciate if you could share the campaign assets with your networks and include a link on your website to our page: [gov.uk/domestic-abuse](https://www.gov.uk/domestic-abuse)

**If you have any questions or feedback on the campaign, please contact the Home Office campaigns team on [domesticabusecampaign@homeoffice.gov.uk](mailto:domesticabusecampaign@homeoffice.gov.uk)**

# DOMESTIC ABUSE COVID-19 CAMPAIGN **Campaign assets**

We have developed campaign assets which are available for you to share with your networks and raise awareness of where people can get further advice and support. Please download the campaign assets, including digital assets, posters and leaflets, [here](#).

Translated campaign materials are also available [here](#).



If you have any questions or feedback on the campaign, please contact the Home Office campaigns team on [domesticabusecampaign@homeoffice.gov.uk](mailto:domesticabusecampaign@homeoffice.gov.uk)

# DOMESTIC ABUSE COVID-19 CAMPAIGN **Suggested social posts**

**#YouAreNotAlone.** If you are at risk or experiencing **#DomesticAbuse** you can seek refuge and support is available to you. The National Domestic Abuse Helpline is free to call 24/7 on 0808 2000 247.

Find out more: [gov.uk/domestic-abuse](https://gov.uk/domestic-abuse)

There is **#NoExcuseForAbuse.** If you, or someone you know, is worried about their behaviour there is advice available at: <https://respectphonenumber.org.uk>

Nobody should suffer from **#DomesticAbuse.** If you're worried or suspect that someone you know may be a victim of domestic abuse, you can get more information here: [gov.uk/domestic-abuse](https://gov.uk/domestic-abuse). **#YouAreNotAlone**

If you are worried you or someone you know is suffering from **#DomesticAbuse**, there is help available to you. But if you or anyone you know is in immediate danger call 999 and ask for the police.

Find out more at: [gov.uk/domestic-abuse](https://gov.uk/domestic-abuse).  
**#YouAreNotAlone**

Get help for **#DomesticAbuse.** Call 999 if in immediate danger. If you can't speak and are calling from a mobile, listen to the operator and, when prompted, dial 55 to connect to the police, who will help.

Find support: [gov.uk/domestic-abuse](https://gov.uk/domestic-abuse)  
**#YouAreNotAlone**

**These social posts can be used as a guide to help you promote the campaign.  
Please do tailor these for your audience.**

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 [@ukhomeoffice](https://twitter.com/ukhomeoffice)

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 [@ukhomeoffice](https://www.instagram.com/ukhomeoffice)

**Thank you for your support**